## What is claimed is:

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1. An imaging apparatus, comprising:

a recording function or replaying function for moving image data or voice data, other than a recording function or replaying function for at least still image data; and

a continuing mode for recording simultaneously or in a predetermined order a plurality of data of same kind or different kind in the still image data, the moving image data or the voice data,

said plurality of data being associated and capable of recording or replaying, in accordance with said continuing mode,

said continuing mode having a function in which an associated information for a first data using the continuing mode is maintained after recording of the first data and a third data to be newly recorded is associated with the first data, if the continuing mode is selected again, after a second data that the continuing mode is not used, is recorded.

- 2. The imaging apparatus according to claim 1, wherein the associated plurality of data are data-processed by at least one mode of a normal still image mode, a normal moving image mode, a normal voice mode, a continuing still image mode, a continuing moving image mode, a continuing voice mode and a replaying mode.
- The imaging apparatus according to claim 2,
  wherein said associated information is held even through a power source stopping
  state of a low consumption power in which the photograph and replaying operation are prohibited,
  wherein an associated recording function is carried out pursuant to the associated

information when the continuing mode is set again.

- 4. The imaging apparatus according to claim 2, wherein a time information of a mutual time of data associated and recorded or an individual time recorded is included in the associated information.
  - 5. The imaging apparatus according to claim 2, wherein a plurality of associated information are selectable in the continuing mode.

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- 6. The imaging apparatus according to claim 2, wherein the continuing data for the moving or voice recording are recorded in the continuing mode and the still image is recorded.
- 7. The imaging apparatus according to claim 2,wherein said associated information is recorded as an information within a file.